



St. Elizabeth  
HEALTHCARE

&

**Alkermes**<sup>®</sup>

PRESENT THE FOURTH ANNUAL

**NKYHatesHeroin.Com**

**5K Walk & Run**

SAT, JUNE 17, 2017 - 8:30AM

Simon Kenton High School - 11132 Madison Pike, Independence, KY



**Heroin is killing people in Northern Kentucky!** In fact it killed one of our family members. Nicholas' accidental overdose broke our hearts but instead of letting it tear our family down we are going to fight. NKYHatesHeroin.com is our way of fighting against heroin and hopefully saving your loved ones. Visit NKYHatesHeroin.Com to learn how we're helping our communities with the heroin epidemic.

**Our Mission:** Providing support and aid to those affected by addiction and their families. Partnering with our communities through awareness, resources and education for prevention.

**NEW FOR 2017, DRY WEAVE T-SHIRTS**

For more additional information or to become a sponsor visit [NKYHatesHeroin.Com/5k](http://NKYHatesHeroin.Com/5k)

**HOSTED BY THE CITY OF INDEPENDENCE, KY**



**THANKS TO SIMON KENTON HIGH SCHOOL FOR THEIR SUPPORT**

[NKYHatesHeroin.Com](http://NKYHatesHeroin.Com)

04.18.2017



[NKYHatesHeroin.Com](http://NKYHatesHeroin.Com)



Board Chairman  
Chris Stegner

Co-Vice Chairman  
Eric Specht

Co-Vice Chairman  
Holly Specht

Treasurer  
Noel Stegner

Secretary  
Brittany Gibson

Events Coordinator  
Kim Norton

Providing support and aid to those affected by addiction and their families.  
Partnering with our communities through awareness, resources and education for prevention.

NKYHatesHeroin.Com cordially invites you to participate as a sponsor in our 4th Annual NKYHatesHeroin.Com 5K Walk/Run. We are very proud that our first three events had over 1600 participants each year. This event will raise money to combat the heroin epidemic that is scourging the communities in Northern Kentucky.

Your sponsorship helps defray the cost of organizing this event as well as fulfilling our mission: Providing support and aid to those affected by addiction and their families. Partnering with our communities through awareness, resources and education for prevention.

Did you know that Northern Kentucky has the 3rd highest rate of death from drug overdose in the state? Data recently released shows that overdose visits to the five emergency rooms for St. Elizabeth Healthcare in Northern Kentucky climbed again in 2015 as compared to 2014. In fact 2015's total of 1,168 such emergency room visits through January is 56.7 percent higher than all of 2014.

We want to expand education and treatment for those suffering from addiction and fundraisers such as our annual 5K help us achieve that goal!

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find the levels of sponsorship for your consideration. Once you have had the time to review our request, feel free to reach out to us with any questions. Should you want to reach someone directly to set up sponsorship, please contact Noel Stegner. He can be reached at 859-757-2440 or via email at [nkyhatesheroin@gmail.com](mailto:nkyhatesheroin@gmail.com).

03.07-2017



[NKYHatesHeroin.Com](http://NKYHatesHeroin.Com)



Board Chairman  
Chris Stegner

Co-Vice Chairman  
Eric Specht

Co-Vice Chairman  
Holly Specht

Treasurer  
Noel Stegner

Secretary  
Brittany Gibson

Events Coordinator  
Kim Norton

Providing support and aid to those affected by addiction and their families.  
Partnering with our communities through awareness, resources and education for prevention.

### **Sponsorship Opportunities & Benefits for the 4th Annual NKYHatesHeroin.Com 5K Walk/Run**

#### **\$5000+ Presenting Sponsor**

**Benefits include:**

- Company Sign at packet pick-up
- Named as presenting sponsor in press releases
- Logo on all advertisements
- Logo on all race marketing materials
- Mentioned on all NKYHatesHeroin.Com social media (facebook, website) with hot link on both
- Logo on top half of race shirt
- Recognition on Race Day

#### **\$2500 Sponsorship**

**Benefits include:**

- Logo on all race marketing materials
- Mentioned on all NKYHatesHeroin.Com social media (facebook, website) with hot link on both
- Logo on top half of race shirt
- Recognition on Race Day

#### **\$1000 Sponsorship**

**Benefits include:**

- Mentioned on all NKYHatesHeroin.Com social media (facebook, website) with hot link on both
- Logo on race shirt
- Recognition on Race Day

#### **\$500 Sponsorship**

**Benefits include:**

- Mentioned on all NKYHatesHeroin.Com social media (facebook, website) with hot link on both
- Logo on race shirt

#### **\$250 Sponsorship**

**Benefits include:**

- Mentioned on all NKYHatesHeroin.Com social media (facebook, website) with hot link on both

#### **\$100 Sponsorship**

**Benefits include:**

- Mentioned on all NKYHatesHeroin.Com social media (facebook, website) with hot link on both

#### **Payment**

Please make checks payable to: [NKYHatesHeroin.Com](http://NKYHatesHeroin.Com)

03.07-2017

PRESENT THE FOURTH ANNUAL

**NKYHatesHeroin.Com**



**5K Walk & Run**

**Saturday, June 17, 2017 - 8:30AM - Simon Kenton High School - 11132 Madison Pike, Independence, KY**

**Course:** Race starts and ends at Simon Kenton High School 11132 Madison Pike, Independence KY.

**Awards:** 1st, 2nd and 3rd place male runners, female runners, male walkers and female walkers.

**Pre-Registration:** Available by mailing your entry form and fee, postmarked by Thursday, June 8th, 2017 or online at [www.sprunning.com](http://www.sprunning.com) by 5:00 pm, Tuesday June 13th 2017. Pre-registration fees for the 5K are \$25 (includes a **Dry Weave** shirt while supplies last).

**In-Person Registration:** Crossroads Church - 828 Heights Blvd., Florence, KY 41042 during packet pick-up (includes a **Dry Weave** shirt while supplies last).

**Race Day Registration:** Starts at 7:00 am at Simon Kenton High School. Race day registration will end at 8:20 (10 minutes prior to start). Race Day registration fees are \$30 (includes a **Dry Weave** shirt while supplies last).

**Packet Pick-Up:** Crossroads Church - 828 Heights Blvd., Florence, KY, 41042 Thursday, June 15th, 1pm-8pm and Friday, June 16th, 10am-6pm and race day.

**Post Race:** Refreshments provided. Refreshments provided. Awards will be given to overall winners.

**Free registration for Kids under 10, with required waiver signed by an adult.**

**Children's race t-shirt can be purchased separately for \$10.**

**SAVE TIME ON RACEDAY! EARLY PACKET PICK-UP IS HIGHLY ENCOURAGED**

**OFFICIAL RACE ENTRY FORM - 1 FORM PER PARTICIPANT**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Gender: M  F  Age on Race Day: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_ Division: 5K Walk  5K Run  Shirt Size: S M L XL XXL Child: S M L

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Waiver:** In consideration of the acceptance of my entry, I hereby waive on behalf of myself, my heirs, executors, and assigns, any and all claims of any nature arising from or due to my participation in the NKYHatesHeroin.Com 5K Walk/Run. I also hereby release NKYHatesHeroin.Com, Steve Prescott, USATF, all sponsors, workers, officials, and volunteers from any and all claims arising from or due to my participation in this event. I agree to follow all the rules of participation and acknowledge that the race committee may refuse or return my entry at its discretion. I understand the risks for such a run or walk, and have trained and prepared adequately in preparation for this event. I HAVE NOTED ANY MEDICAL CONDITION ON THE REVERSE SIDE OF THIS FORM. I permit the use of my name and picture participation in this event for publicity, for no additional consideration. I also understand that entry fees are non-refundable.

Signature \_\_\_\_\_ Date \_\_\_\_\_ Emergency Contact \_\_\_\_\_

Parent Signature (if under 18) \_\_\_\_\_ Date \_\_\_\_\_ Phone Number \_\_\_\_\_

Mail this form and check postmarked by Thursday, June 8th, 2017 to: (NKYHatesHeroin.Com 5K Walk/Run), c/o Steve Prescott, P.O. Box 454, Mason, OH 45040 - Make check payable to: [NKYHatesHeroin.Com](http://NKYHatesHeroin.Com)

**04.18.2017**

For and in consideration of USA Track & Field, Inc. ("USA Track & Field") allowing me, the undersigned, to participate in the USA Track & Field sanctioned event described above (the "Event" or "Events"); I, for myself, and on behalf of my spouse, children, guardians, heirs and next of kin, and any legal and personal representatives, executors, administrators, successors and assigns, hereby agree to and make the following contractual representations pursuant to this Waiver and Release of Liability, Assumption of Risk and Indemnity Agreement (the "Agreement");

1. I hereby represent that (i) I am at least eighteen (18) years of age (or this Agreement is agreed to by my parent, natural guardian, or legal guardian (the "Guardian")); (ii) I am in good health and in proper physical condition to participate in the Event; and (iii) I am not under the influence of alcohol or any illicit or prescription drugs which would in any way impair my ability to safely participate in the Event. I agree that it is my sole responsibility to determine whether I am sufficiently fit and healthy enough to participate in the Event, that I am responsible for my own safety and well-being at all times and under all circumstances while at the Event site.
2. I understand and acknowledge that participation in track & field, road running, race walking, cross country, mountain, ultra, and trail running Events is inherently dangerous and represents an extreme test of a person's physical and mental limits. I understand and acknowledge the risks and dangers associated with participation in the Event and sport of track & field and related activities, including without limitation, the potential for serious bodily injury, sickness and disease, permanent disability, paralysis and loss of life; loss of or damage to equipment/property; exposure to extreme conditions and circumstances; contact with other participants, spectators, animals or other natural or manmade objects; dangers arising from adverse weather conditions; imperfect course or track conditions; land, water and surface hazards; equipment failure; inadequate safety measures; participants of varying skill levels; situations beyond the immediate control of the Event Organizers; and other undefined, not readily foreseeable and presently unknown risks and dangers ("Risks"). I understand that these Risks may be caused in whole or in part by my own actions or inactions, the actions or inactions of others participating in the Event, or the negligent acts or omissions of the Released Parties defined below, and I hereby expressly assume all such Risks and responsibility for any damages, liabilities, losses or expenses which I incur as a result of my participation in any Event.
3. I agree to be familiar with and to abide by the Rules and Regulations established for the Event, including but not limited to the Competition Rules adopted by USA Track & Field and any safety regulations established for the benefit of all participants. I accept sole responsibility for my own conduct and actions while participating in the Event, and the condition and adequacy of my equipment.
4. I hereby release, waive and covenant not to sue, and further agree to indemnify, defend and hold harmless the following parties: USA Track & Field, Inc., its members, clubs, associations, sport disciplines and divisions; United States Olympic Committee (USOC); the event directors, the host organization and the facility, venue and property owners or operators upon which the Event takes place; and any other organizers, promoters, sponsors, advertisers, coaches and officials for this Event; law enforcement agencies and other public entities providing support for the Event; and each of their respective parent, subsidiary and affiliated companies, officers, directors, partners, shareholders, members, agents, employees and volunteers (Individually and collectively, the "Released Parties" or "Event Organizers"), with respect to any liability, claim(s), demand(s), cause(s) of action, damage(s), loss or expense (including court costs and attorneys' fees) of any kind or nature ("Liability") which may arise out of, result from, or relate in any way to my participation in the Event, including claims for Liability caused in whole or in part by the negligent acts or omissions of the Released Parties. I further agree that if, despite this Agreement, I, or anyone on my behalf, makes a claim for Liability against any of the Released Parties, I will indemnify, defend and hold harmless each of the Released Parties from any such Liabilities which any may be incurred as the result of such claim.
5. As a condition of my participation in the Event, I hereby grant USA Track & Field, Inc., the event director and host organization a limited license to use my name, likeness, image, photograph, voice, video, athletic performance, biographical and other information (collectively, "Likeness"), in any media platform or format whatsoever, and to distribute, broadcast and exhibit these without charge, restriction or liability, but only for the purposes of advertising or promoting the Event, USATF, or the sport of Athletics. The foregoing grant, however, does not constitute consent for USATF or any third party to use my Likeness in an endorsement of any product or service without my specific written consent.

I hereby warrant that I (or the Guardian, if I am under the age of 18) am of legal age and competent to enter into this Agreement, that I have read this Agreement carefully, understand its terms and conditions, acknowledge that I will be giving up substantial legal rights by signing it (including the rights of my spouse, children, guardians, heirs and next of kin, and any legal and personal representatives, executors, administrators, successors and assigns), acknowledge that I have signed this Agreement without any inducement, assurance or guarantee, and intend for my signature to serve as confirmation of my complete and unconditional acceptance of the terms, conditions and provisions of this Agreement. This Agreement represents the complete understanding between the parties regarding these issues and no oral representations, statements or inducements have been made apart from this Agreement. If any provision of this Agreement is held to be unlawful, void, or for any reason unenforceable, then that provision shall be deemed severable from this Agreement and shall not affect the validity and enforceability of any remaining provisions.

If the participant is under the age of 18, the Guardian hereby agrees to release and discharge the Released Parties as follows: a) The Guardian acknowledges and understands that the Event is inherently dangerous and represents an extreme test of a person's physical and mental limits. Further, the Guardian acknowledges and understands the Risks, as defined above. b) The Guardian acknowledges the rights waived by both the Guardian and the participant by accepting this Agreement. c) The Guardian acknowledges that the Guardian will indemnify the Released Parties from any and all Liability which may arise out of, result from, or relate in any way to the participant's participation in the Event, including claims for Liability caused in whole or in part by the negligent acts or omissions of the Released Parties.

Participant Name (or Guardian): \_\_\_\_\_ Age: \_\_\_\_\_ Date of Birth: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Minor Name (if applicable) \_\_\_\_\_ Age: \_\_\_\_\_ Date of Birth: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

\_\_\_\_\_  
*Signature of Participant or Guardian*

\_\_\_\_\_  
*Date Signed*