

S E C O N D A N N U A L



# NKYHatesHeroin.Com 5K Walk&Run Saturday, June 6th, 2015

**HOSTED BY THE CITY OF INDEPENDENCE, KY**

**Simon Kenton High School - 11132 Madison Pike, Independence, Kentucky**

**Heroin is killing people in Northern Kentucky!** In fact it killed one of our family members. Nicholas' accidental overdose broke our hearts but instead of letting it tear our family down we are going to fight. NKYHatesHeroin.com is our way of fighting against heroin and hopefully saving your loved ones. Visit NKYHatesHeroin.Com to learn how we're helping our communities with the heroin epidemic.

**Our Mission:** Providing support and aid to those affected by addiction and their families. Partnering with our communities through awareness, resources and education for prevention.

**THANKS TO  
OUR SPONSORS**



**For more additional information or to become a sponsor visit [NKYHatesHeroin.Com](http://NKYHatesHeroin.Com)**



[NKYHatesHeroin.Com](http://NKYHatesHeroin.Com)

**THANKS TO SIMON KENTON HIGH SCHOOL FOR THEIR SUPPORT**



[NKYHatesHeroin.Com](http://NKYHatesHeroin.Com)



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Providing support and aid to those affected by addiction and their families.  
Partnering with our communities through awareness, resources and education for prevention.

Dear Friend,

Just over a year ago, our family began our journey to overcome the epidemic of heroin use in Northern Kentucky. It was in 2013 that we lost a loved family member, Nicholas Specht, to an accidental overdose of the insidious drug. In our early efforts after Nicholas' death, we decided that if we could help just one family not suffer the loss of a loved one like we did, then our efforts would be rewarded.

Now we understand that every single member of our Northern Kentucky community is affected by heroin. Its addiction often plagues those people you would never imagine: your neighbor, your accountant, the cashier, your best friend, the woman in your carpool, or the guy in the next office. It can start with a legitimate need for pain medicine that quickly snowballs into an insatiable drive for the cheapest alternative: heroin. You know someone affected by the heroin epidemic...you just may not know it yet.

Northern Kentucky's support has helped us change many lives. Our volunteer organization has grown to include hundreds of dedicated workers. Financial support from last summer's NKY Hates Heroin 5K Walk/Run, The Ft. Mitchell Police Department Car Show, and our NKY Hates Heroin Music Fest has helped many people affected by heroin addiction and their families. We have purchased and distributed Naloxone kits. We've provided support to help individuals enter recovery. Our people and our proceeds benefit Droege House, NKY People Advocating Recovery, P.I.E.R., The Diocesan Catholic Children's Home, Healthy Newborn House, TAM and more.

Today, I am asking that you consider partnering with us as a sponsor of the 2nd Annual NKY Hates Heroin 5K Walk/Run. The attached sheet details various sponsorship levels and the corporate benefits you will receive for each level of giving.

Corporate Sponsorships will absolutely enable us to help stop the heroin epidemic that is overtaking our neighborhoods and business communities, killing our friends and our loved ones. Won't you please partner with us to stop heroin now?

Thank you for your time and consideration,

Chris Stegner  
Board Chair, NKY Hates Heroin



[NKYHatesHeroin.Com](http://NKYHatesHeroin.Com)

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## Sponsorship Opportunities & Benefits for the 2nd Annual NKYHatesHeroin.Com 5K Walk/Run

### **\$5000 Presenting Sponsor**

**Benefits include:**

Company Sign at packet pick-up  
Named as presenting sponsor in press releases  
Logo on all advertisements  
Logo on all race marketing materials  
Mentioned on all NKYHatesHeroin.Com social media (facebook, website) with hot link on both  
Logo on top half of race shirt  
Recognition on Race Day

### **\$2500 Sponsorship**

**Benefits include:**

Logo on all race marketing materials  
Mentioned on all NKYHatesHeroin.Com social media (facebook, website) with hot link on both  
Logo on top half of race shirt  
Recognition on Race Day

### **\$1000 Sponsorship**

**Benefits include:**

Mentioned on all NKYHatesHeroin.Com social media (facebook, website) with hot link on both  
Logo on race shirt  
Recognition on Race Day

### **\$500 Sponsorship**

**Benefits include:**

Mentioned on all NKYHatesHeroin.Com social media (facebook, website) with hot link on both  
Logo on race shirt

### **\$250 Sponsorship**

**Benefits include:**

Mentioned on all NKYHatesHeroin.Com social media (facebook, website) with hot link on both

### **\$100 Sponsorship**

**Benefits include:**

Mentioned on all NKYHatesHeroin.Com social media (facebook, website) with hot link on both

### **Payment**

Please make checks payable to: [NKYHatesHeroin.Com](http://NKYHatesHeroin.Com)



SECOND ANNUAL  
**NKYHatesHeroin.Com**  
**5K Walk&Run**  
**Saturday, June 6th, 2015**  
 HOSTED BY THE CITY OF INDEPENDENCE, KY



**THANKS TO  
 OUR SPONSORS**



**St. Elizabeth  
 HEALTHCARE**



**St. Elizabeth  
 PHYSICIANS**



Mercedes-Benz  
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**MonitorClosely Inc.**



**Course:** Race starts and ends at Simon Kenton High School 11132 Madison Pike, Independence, KY.

**Awards:** 1st, 2nd and 3rd place for male runners, female runners, male walkers and female walkers.

**Pre-Registration:** Available by mailing your entry form and fee, postmarked by Friday, May 29, 2015, or online at [www.sprunning.com](http://www.sprunning.com) by 5:00PM, Tuesday, June 2, 2015. Pre-registration fees for the 5K are \$25.00 and include a shirt.

**In-Person Registration:** Crossroads Church, 828 Heights Blvd., Florence, KY 41042 during packet pick-up (includes shirt while supplies last).

**Race Day Registration:** Starts at 7:00 a.m. at Simon Kenton. Race day registration will end at 8:20 (10 minutes prior to start) Race Day registration fees are \$30.00 for the 5K (includes shirt while supplies last).

**Packet Pick-Up:** Crossroads Church, 828 Heights Blvd., Florence, KY 41042, Thursday, June 4th 1pm-8pm and Friday, June 5th 10am-6pm and race day. **SAVE TIME ON RACEDAY! EARLY PACKET PICK-UP ON THURSDAY OR FRIDAY IS HIGHLY ENCOURAGED!**

**Post Race:** Refreshments provided. Awards given to overall winners.

**OFFICIAL RACE ENTRY FORM - 1 FORM PER PARTICIPANT**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Gender: M  F  Age on Race Day: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Division: 5K Walk  5K Run  Shirt Size: S M L XL XXL Child: S M L

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Waiver:** In consideration of the acceptance of my entry, I hereby waive on behalf of myself, my heirs, executors, and assigns, any and all claims of any nature arising from or due to my participation in the NKYHatesHeroin.Com 5K Walk/Run. I also hereby release NKYHatesHeroin.Com, Steve Prescott, USATF, all sponsors, workers, officials, and volunteers from any and all claims arising from or due to my participation in this event. I agree to follow all the rules of participation and acknowledge that the race committee may refuse or return my entry at its discretion. I understand the risks for such a run or walk, and have trained and prepared adequately in preparation for this event. I HAVE NOTED ANY MEDICAL CONDITION ON THE REVERSE SIDE OF THIS FORM. I permit the use of my name and picture participation in this event for publicity, for no additional consideration. I also understand that entry fees are non-refundable.

Signature \_\_\_\_\_ Date \_\_\_\_\_ Emergency Contact \_\_\_\_\_

Parent Signature (if under 18) \_\_\_\_\_ Date \_\_\_\_\_ Phone Number \_\_\_\_\_

Mail this form and check by May 31, 2014 to: (NKYHatesHeroin.Com 5K Walk/Run), c/o Steve Prescott, P.O. Box 454, Mason, OH 45040  
 Make check payable to: [NKYHatesHeroin.Com](http://NKYHatesHeroin.Com)